PANINI AMERICA, INC.



2022 ROOKIES & STARS FOOTBALL

NFL TRADING CARDS · **HOBBY**



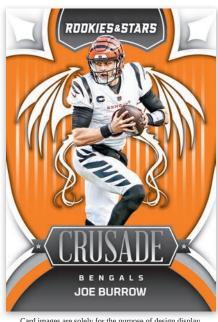




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BASE RED & BLUE

ROOKIES GOLD

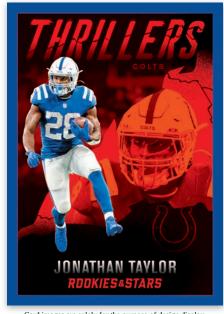
CRUSADE ORANGE

Chase a 100-card base set that's loaded with the biggest stars in the NFL today. Also be on the lookout for the autographed parallels!

Be on the hunt for a star-studded 100-card rookie base set that also features autographed parallels from some of the biggest names in this year's draft class!

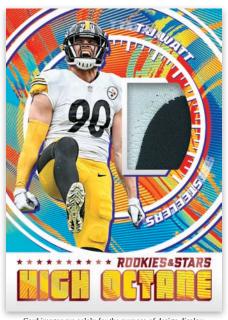
A fan favortie opti-chrome insert returns for another year with Crusade! Also, be on the lookout for their rare autograph parallels numbered to 99 or less!





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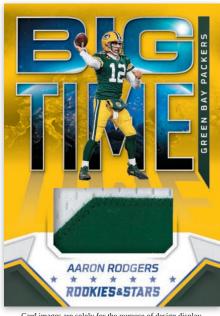
THRILLERS BLUE



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HIGH OCTANE MEMORABILIA



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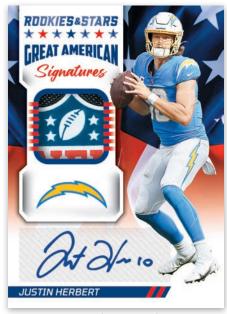
BIG TIME PRIME

A new opti-chrome insert joining the mix this year is Thrillers, featuring some of the biggest slashers and dashers in the game today! Don't forget to keep an eye out for their autographed parallel as well!

Pump it up with some of the game's highest energy superstars in High Octane Memorabilia!

Hunt for some of the game's biggest stars in this maxed-out memorabilia set in Star Search!





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GREAT AMERICAN SIGNATURES PLATINUM



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STELLAR ROOKIES SIGNATURES



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HOBBY

DRESS FOR SUCCESS PRIME

Back in 2022, Great American Signatures focuses on players who strive for greatness on and off the field, while at the same time featuring an auto and a memorabilia swatch from those grand stars! Look out for their Prime and Platinum parallels!

Find autographed parallels of another fanfavorite insert in Stellar Rookies!

Hunt for that brand new rookie swag in Dress for Success! An insert that features an autograph and a jersey swatch from some of the biggest stars in this 2022 freshman class!



HOBBY CONFIGURATION

- 10 CARDS PER PACK
- 6 PACKS PER BOX
- 14 BOXES PER CASE

BOX BREAK

- 2 AUTOGRAPHS
- 2 MEMORABILIA
- 5 #'D BASE, ROOKIES OR INSERTS
- 12 INSERTS
- 12 ROOKIES
- 6 OPTI-CHROME INSERTS

SELLING POINTS

- Rookies and Stars returns in 2022, loaded with all of the top veterans and rookies that the NFL has to offer!
- On average, each Hobby box of Rookies & Stars delivers two autographs and two memorabila cards!
- Look for iconic opti-chrome inserts in Crusade, Airborne, Stellar Rookies and a brand-new insert in 2022, Thrillers!
- Exclusive to Hobby, be on the lookout for Dress to Success and Great American Heroes, which are autographed memorabilia sets that will feature the top rookies and stars from the game today!
- Hunt for short-printed autographed cards that parallel off the Base, Rookie Base and other fan-favorite inserts!



PARALLEL APPENDIX

BASE

Base Orange #'d /175 Base True Blue #'d /49 Base Red & Blue #'d /35 Base Gold #'d /10 Base Black & Blue #'d /5 Base Platinum #'d 1 of 1 Base Signatures max #'d /199

Rookies Orange #'d /175

Base Signatures Orange max #'d /99 Base Signatures True Blue max #'d /75 Base Signatures Purple max #'d /25 Base Signatures Gold max #'d /10 Base Signatures Green max #'d /5 Base Signatures Platinum #'d 1 of 1

ROOKIES

Rookies True Blue #'d /49 Rookies Red & Blue #'d /35 Rookies Gold #'d /10 Rookies Black & Blue #'d /5 Rookies Platinum #'d 1 of 1 Rookies Signatures max #'d /299 Rookies Signatures Orange max #'d /99 Rookies Signatures True Blue max #'d /75 Rookies Signatures Purple max #'d /25 Rookies Signatures Gold max #'d /10 Rookies Signatures Green max #'d /5 Rookies Signatures Platinum #'d 1 of 1 Rookies Signatures Printing Plate Cyan, Magenta, Yellow & Black #'d 1 of 1

CRUSADE

Crusade Silver Crusade Longevity #'d /80 Crusade White #'d /149 Crusade Red #'d /99 Crusade Pink #'d /75 Crusade Blue #'d /50 Crusade Purple #'d /35 Crusade Orange #'d /25 Crusade Gold #'d /10

Crusade Green #'d /5 Crusade Black #'d 1 of 1

Crusade Signatures max #'d /99

THRILLERS

Thrillers Silver Thrillers Longevity #'d /80 Thrillers White #'d /149 Thrillers Red #'d /99 Thrillers Pink #'d /75 Thrillers Blue #'d /50 Thrillers Purple #'d /35 Thrillers Orange #'d /25 Thrillers Gold #'d /10 Thrillers Green #'d /5 Thrillers Black #'d 1 of 1 Thrillers Signatures max #'d /99

HIGH OCTANE MEMORABILIA

High Octane Memorabilia max #'d /99 High Octane Memorabilia Prime max #'d /25 High Octane Memorabilia Premium #'d 1 of 1

BIG TIME

Big Time max #'d /99 Big Time Prime max #'d /25 Big Time Premium #'d 1 of 1

GREAT AMERICAN SIGNATURES

Great American Signatures max #'d /99 Great American Signatures Prime max #'d /25 Great Amiercan Signatures Platinum #'d 1 of 1

DRESS FOR SUCCESS

Dress for Success max #'d /99 Dress for Success Prime max #'d /25 Dress for Success Platinum #'d 1 of 1

