

PANINI AMERICA, INC.

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# 2022 **GOLD STANDARD** FOOTBALL

NFL TRADING CARDS · HOBBY

**PANINI**

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## BASE

Chase all the top current NFL stars as well as legends in a 100-card base set!



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## ROOKIES

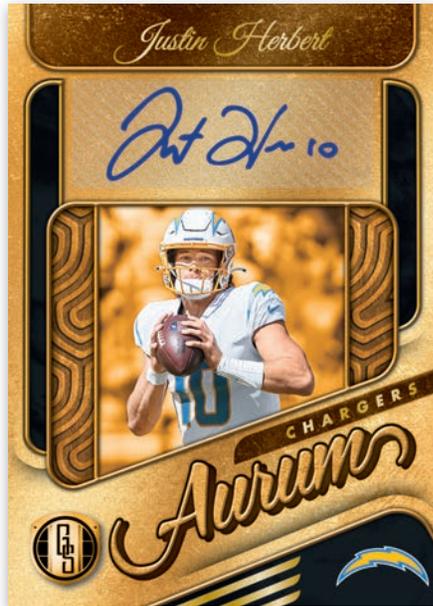
Chase a 100-card Rookie set that includes all of the top picks from the 2022 NFL Draft. Returning in 2022, look for autographed parallels from the Rookie Class!



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## ROOKIE JERSEY AUTOGRAPHS PRIME

Look for Rookie Jersey Autographs, Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple of all the top rookies from the 2022 NFL Draft!



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## AURUM

New in 2022, look for the brand new insert Aurum, featuring signatures from the NFL's best star Players!



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## GOLD JACKET SIGNATURES

Entering the Hall of Fame is something every player strives for but few achieve, this moment of glory is captured in Gold Jacket Signatures!



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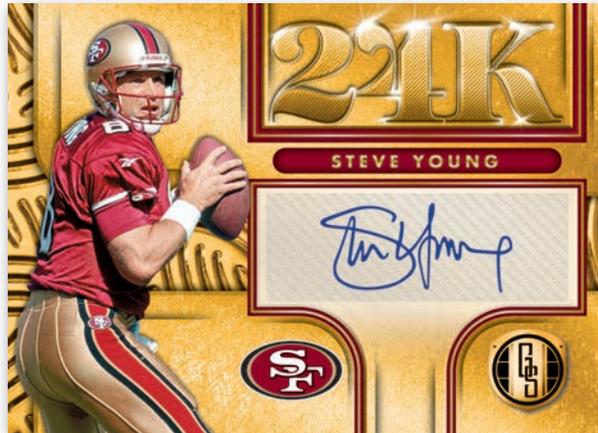
## OPULENCE ROOKIE

Returning in '22, look for low-numbered rookie cards that feature the stunning Opulence design from the top rookies of the 2022 NFL Draft Class!



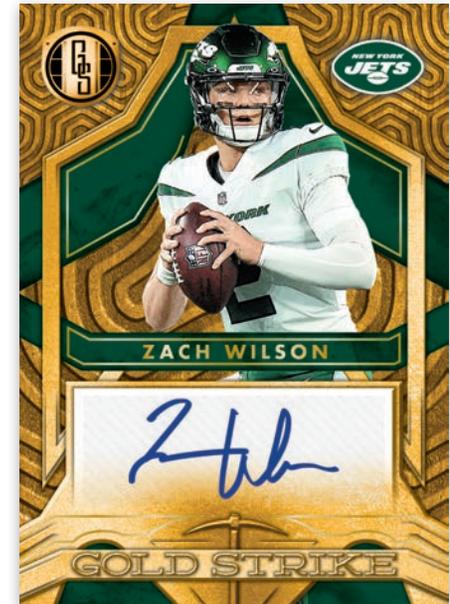
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## GOLD PLATED



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## 24K AUTOGRAPHS



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## GOLD STRIKE

New in 2022- Chase the insert, Gold Plated, and find memorabilia from some of the hottest stars in the NFL!

Returning in 2022- Hunt for 24K Signatures, featuring the NFL's most prolific passers totaling 24,000 career yards or more!

Returning in 2022- Look for Gold Strike, featuring signatures from some of the up-and-coming players in the NFL!

## HOBBY CONFIGURATION

- **7 CARDS** PER PACK
- **1 PACK** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

5 AUTOGRAPHS OR MEMORABILIA

2 BASE OR BASE PARALLELS

## SELLING POINTS

- 2022 Gold Standard football is loaded with all the top rookies, veterans, and retired stars the NFL has to offer.
- Look for Rookie Jersey Autographs of all the top drafted 2022 Rookies! Also find the short-printed Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple, which feature multiple swatches and parallel to Prime (max #'d /49) and Tag ( #'d 1/1)!
- New in 2022, look for brand new inserts Aurum and Setting the Bar, featuring signatures from the game's best, both past and present. Also be on the lookout for the new Citrine parallel for Base and Rookies sets!
- Chase Gold Jacket Signatures, 24K signatures, and 10K signatures, featuring Hall of Famers and other NFL greats from the League's past!
- Returning in '22- Find memorabilia cards in Hall of Gold Threads, Gold Gear, Gold Rush, White Gold, Mother Lode, and newly added, Gold Plated! Each of these cards parallel to prime versions (max #'d/25) and premium versions ( #'d 1/1).

## PARALLEL APPENDIX

### BASE

Base #d/99  
 Platinum #d/75  
 White Gold #d/49  
 Citrine #d/30  
 Rose Gold #d/25  
 Violet #d/10  
 Sapphire #d/5  
 Black #d 1/1

### ROOKIES

Rookies (Base) #d/99  
 Platinum #d/75  
 White Gold #d/49  
 Citrine #d/30  
 Rose Gold #d/25  
 Violet #d/10  
 Sapphire #d/5  
 Black #d 1/1  
 Autographs Max #d/199  
 Autographs Platinum Max #d/49  
 Autographs Rose Gold Max #d/25  
 Autographs Sapphire Max #d/5  
 Autographs Black #d 1/1

### ROOKIE JERSEY AUTOGRAPHS

Rookie Jersey Autographs Max #d/149  
 Rookie Jersey Autographs Prime Max #d/49  
 Rookie Jersey Autographs Prime Tag #d 1/1  
 Rookie Jersey Autographs Double Max #d/149  
 Rookie Jersey Autographs Double Prime Max #d/49  
 Rookie Jersey Autographs Double Prime Tag #d 1/1  
 Rookie Jersey Autographs Triple Max #d/149  
 Rookie Jersey Autographs Triple Prime Max #d/49  
 Rookie Jersey Autographs Triple Prime Tag #d 1/1

### AURUM

Aurum Max #d/49  
 Aurum Platinum Max #d/25  
 Aurum Black #d 1/1

### GOLD JACKET SIGNATURES

Gold Jacket Signatures Max #d/99  
 Gold Jacket Signatures Platinum Max #d/49  
 Gold Jacket Signatures Black #d 1/1

### OPULENCE ROOKIE

Opulence Rookie #d/35  
 Opulence Rookie Holo Silver #d/25  
 Opulence Rookie Emerald #d/10  
 Opulence Rookie Platinum #d 1/1  
 Gold Plated Max #d/299  
 Gold Plated Prime Max #d/25  
 Gold Plated Platinum #d 1/1  
 24K Autographs Max #d/49  
 24K Autographs Platinum Max #d/10  
 24K Autographs Black #d 1/1

### GOLD STRIKE

Gold Strike Max #d/99  
 Gold Strike Platinum Max #d/49  
 Gold Strike Black #d 1/1